



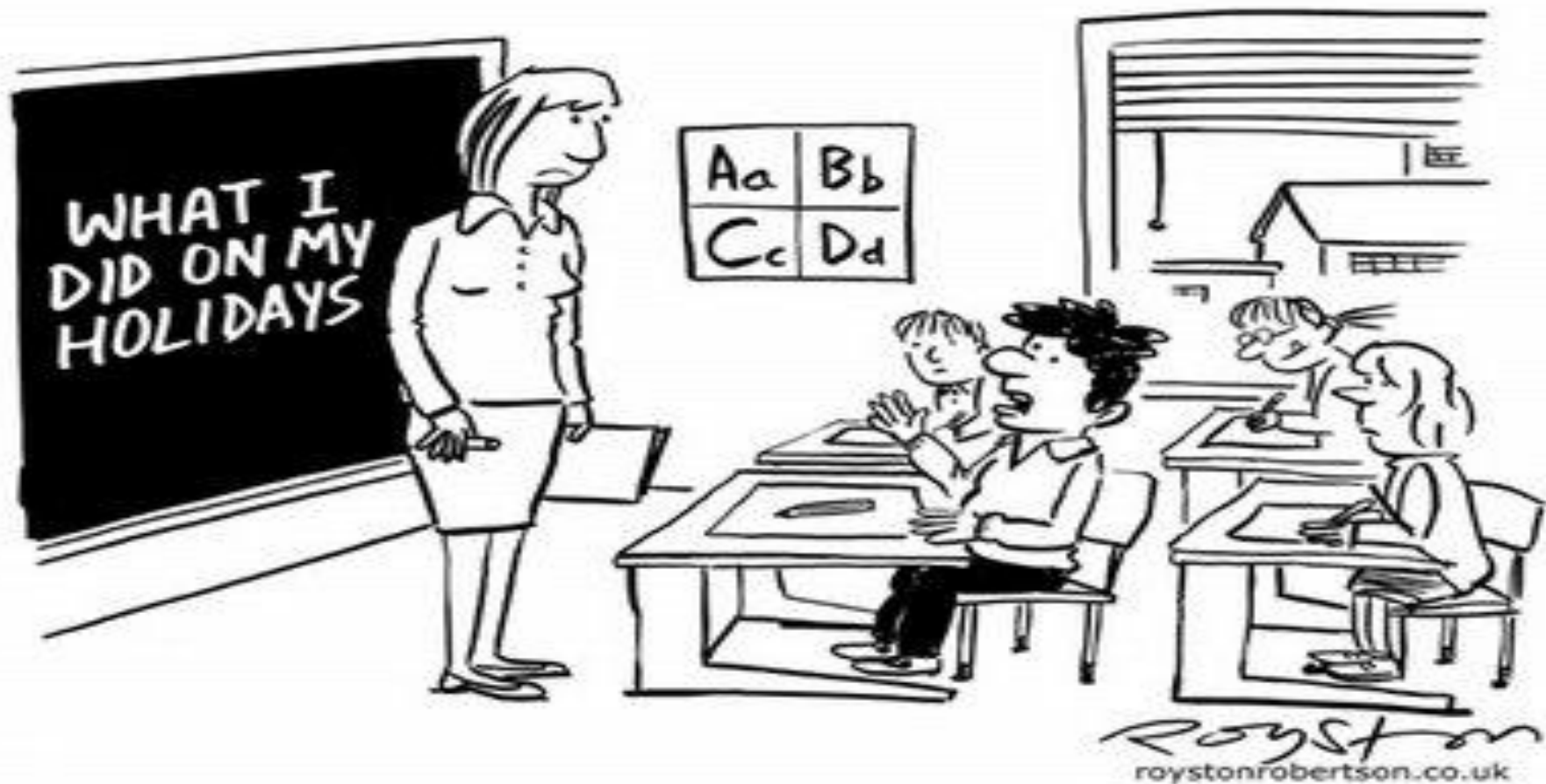
The Principal Blogger: Making Global Connections to Improve Classroom Instruction and Student Achievement

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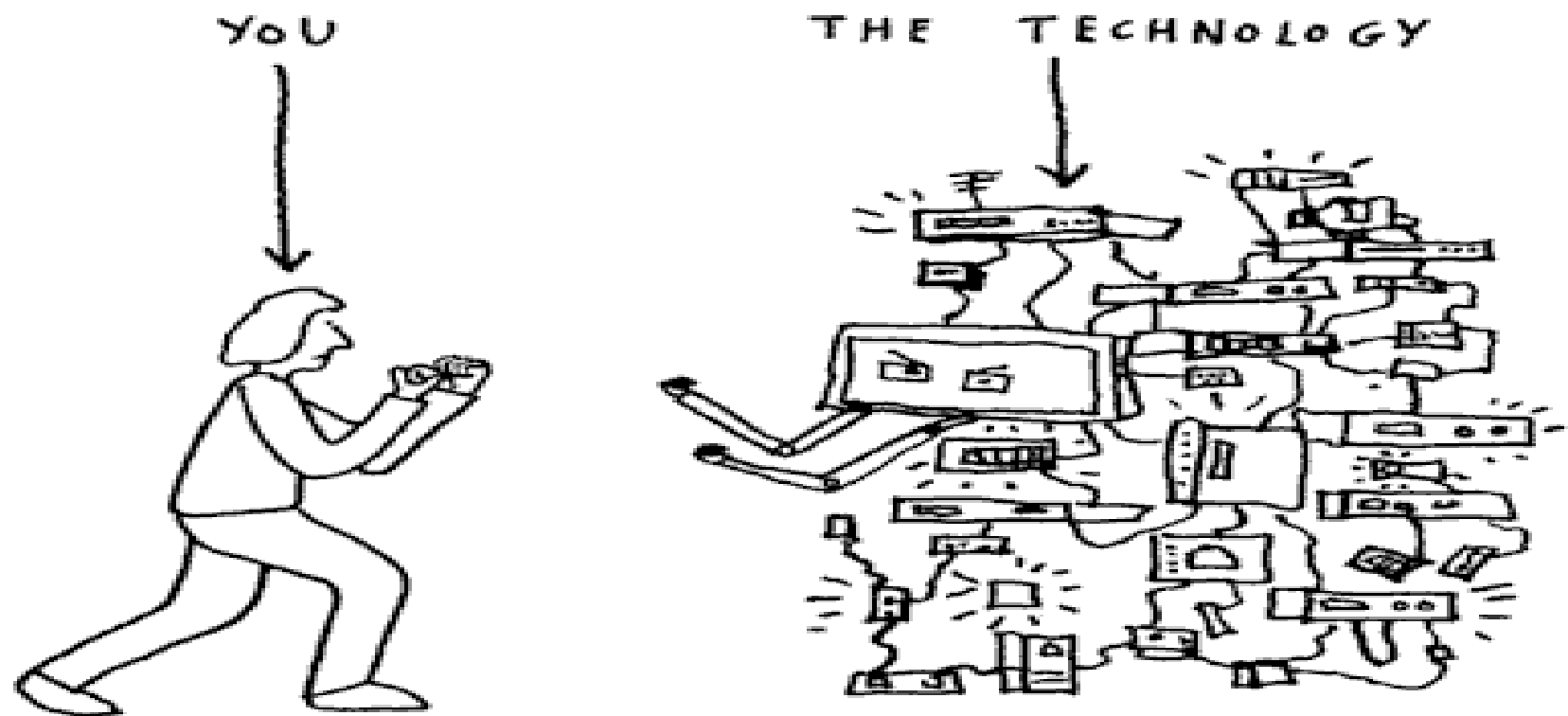
www.eatoneducationalinsights.edublogs.org

Twitter: [tenprincipal](https://twitter.com/tenprincipal)



“Can’t I just email you a link to my blog, Miss?”





THE BATTLE WE ALL FACE

Why Blog?



- Connect with other Exemplary Educators from around the world
- Provide “anyone, anytime, anywhere” access to important school information
- Public Relations/Celebrate Accomplishments
- Free, Easy, Quick, **Green**, 21st Century

Why Blog?



- Professional Development for you and your staff
- Helps meet NETS standards
- Improve teacher effectiveness
- Improve student achievement

What would I write?



- All important reminders
- Links to articles/information
- Upcoming events/birthdays
- Motivational Quotes
- Recap & Resources from Professional Development
- Review of school events
- Celebrate accomplishments
- Reward excellence

Advantages of blog format



- Permanently available
- Reverse order for the school year
- Can be viewed anywhere
- Can post writing, video, podcasts, any media format
- Allows for collaboration and sharing of ideas in your community and in the world!

To sum up the whys.....



<http://www.youtube.com/watch?v=04Mc14gHrWs&feature=related>

Examples of Blogs



- [Principal Eric Sheninger](#) and [Professional Learning Network Blog](#)
- [We Principal Blog](#)
- [Burlington High School Principal's Blog](#)
- [PHS Principal Blog](#)
- [The Principal and Interest](#)
- [Raymond L. Young School](#)
- [The Tiger Principal](#)
- [Eaton Blog](#)
- [Eaton Educational Insights](#)

How do I get started?



- ✓ Decide your purpose(s)
- ✓ Decide on your platform – many to choose from
- ✓ Set up an account and write!

Edublogs	www.edublogs.org
Blogger	http://www.blogger.com/home
Weebly	http://www.weebly.com/
WordPress	www.wordpress.com
Teacher Lingo	http://www.teacherlingo.com/
Class Press	http://www.classpress.com/
Blogs for Teachers	http://blogsforteachers.info/

Edublogs



Step-by Step Edublogs Tutorial

Edublogs Introduction

from **Jason Bedell** & Support Features Edublogs Campus *Currently powered by*

Blogging for teachers and students, made easy

- 1 Effortlessly create and manage students blogs
- 2 Packed with useful features and customizable themes
- 3 Ready made for podcasting, videos, photos and more
- 4 Step by step support with our helpful video tutorials

Get started in seconds for free
[SIGN UP HERE](#)
edublogs

Edublog the school
[FIND OUT MORE](#)

How Edublogs can help you and your students

Edublogging starts here
Simply create, manage, moderate blogs for all your students. A minimum of 100MB storage space is provided for each blog.

Teaching and blogging
10 ways you can use Edublogs to revolutionize how you teach and how your students learn.

Log in to Edublogs
Username:
Password:
[Login to Edublogs](#)

The latest Edublogs news
October 28th 2009
We're improving!
Comments Off

September 18th 2009
Turn that hobby into a career!
and work with us support!

03:17

Creating a Professional Learning Network



- Search and locate other education blogs that interest you
- [Tutorial – Setting up a blog reader using RSS](#)

Google	www.google.com/reader
Bloglines	www.bloglines.com
Newsgator	www.newsgator.com

What Comes Next?



- Post what you know, do, and learn about
- Re-post/Link to what others know, do and learn about
- Teach what you know to your staff and colleagues
- Encourage staff and students to blog

[Blogging: It's Elementary](#)

Try Twitter



- To grow and extend your Professional Learning Network, try Twitter.
- Micro-blogging – 140 characters or less
- Do it on your mobile phone
- Try #edchats on Tuesday evenings
- Set up a school Twitter account

[Twitter](#)

Additional Resources



- [Getting Started with Edublogs](#)
- [The Top 200 Education Blogs](#)
- [Weblogs in Schools](#)
- [5 Essential Tech Tools for Administrators: Education World](#)
- [Why You Need a PLN](#)
- [Links to School Bloggers](#)

Contact Information



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